

Briana Tisme
November 19, 2021

To Whom It May Concern,

As a former Video Marketing intern during the summer of 2021, I would definitely recommend this internship for those who are interested in gaining professional development and leadership skills throughout their college education/career. Through the internship program I was able to learn more about the different aspects of marketing and promoting non-profit organizations. Resilience is an organization that focuses on bringing awareness towards social emotional learning in schools and making a difference in every community, which I have gained extensive knowledge on. I learned about the importance of emotional intelligence and the implementation of social emotional learning programs locally and around the world.

Working in the Marketing & Advertising department entailed mostly scriptwriting and planning video ideas for the editors to create for our web pages. There are several different departments to join and many teams within to choose from, so the roles are versatile and realistically reflect your studies/major in school or career field. Also, it is encouraged to partake in a leadership role if you wish and it is not intimidating as long as you are dedicated and available to put in the effort. Resilience is very flexible with all different types of schedules.

The company is vastly operated by a lot of interns and volunteers so your involvement here would be prominent. If you have any questions, the staff is always in communication and there to help. The workload is realistic and deadlines are given in advance for projects/assignments due. Even though this is a remote internship, the experience is very valuable. If you are not accustomed to working remotely, do not let that deter you from submitting an application and giving it a try. Overall, Resilience, Inc is a great company to intern for especially for a beginner internship and I made the best of my time there.

Best,



Briana Tisme

Former Video Marketing Intern